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SITA Announces New Africa Itineraries and Enhancements

(Encino, CA, November 15): With the introduction of its 2012/2013 brochure, SITA World Tours is announcing additions, enhancements, new routes and price reductions to some of their most-popular African travel packages.

Max Ali, SITA's Director of Operations, revealed that SITA has been able to negotiate reduced rates that in some cases can amount to as much as 20% off previous prices. And according to Mr. Ali, stability in the political climate and improvements in infrastructure have made it possible to improve SITA's access to insure that guests get even closer to fascinating wildlife migrations.

"We have a great new 8-day program entitled 'Kenya in Luxury' which links three luxury wildlife camps by air allowing guests optimum time to enjoy the splendor of their stay in Kenya." Mr. Ali also noted that due to intense interest in gorilla spotting, SITA has added a "Uganda & Rwanda in Depth" program that offers the opportunity to view the gorillas in both Uganda and Rwanda in two totally different ecological settings.

Among other important new Africa products for SITA is an 11-day "Great Zimbabwe" itinerary which includes Victoria Falls. This return to Zimbabwe opens the door to new African adventure for those who have already seen the highlights of Kenya and South Africa and wish to expand their experiences on the African continent. Itineraries to Morocco, Tunisia, Ethiopia and Egypt are also included in the new 2012/2013 brochure providing a complete perspective on the spectacularly diverse and exciting worlds open to exploration in SITA's Africa.

SITA World Tours has a reputation spanning more than 79 years for excellence in luxury travel. With popular itineraries to Africa, India, Asia and South America, SITA has thrived in the highly competitive travel industry by offering customized opportunities within their tour packages and by partnering with travel agents to deliver the comprehensive services and value luxury travelers appreciate.

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